

Wake up with Panasonic

Involved : 103" Plasma Display
End user : Czech TV
Placement : Studio
Install Date : March 2006
Partners :

The World's Largest Plasma Display has been placed in the new studio of the Czech TV. Viewers of the Morning Show can be welcomed by a unique piece of broadcasting technology.

An impressive picture displayed on the 261cm large panel will be offered to spectators every workday as a part of the Czech TV's Good Morning show. The huge panel that can display visual material in HD is a key visual element of the whole studio and also serves as a communications channel for the show moderators who use it to present various video materials and live interactive connections with field reporters.



Jiří Opletal, general director of Panasonic Czech Republic, s. r. o., commented: "Our 103-inch plasma screen offers high quality picture with great brightness, dynamic contrast, high definition and excellent colour reproduction. No other technology can match this unique combination. Major broadcasters in the world, including the renowned CBS, have recently implemented this technology and we are happy that this unique piece of technology will now be enjoyed by viewers of Czech TV Good Morning show."

Key Facts

- Wide Viewing Angle – can be seen from all area of the studio
- 1080p FHD resolution – exquisite quality
- Large Screen size – for life-size monitoring and stories



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